



HRA Pharma appoints Martyn Hilton as Global Commercial Director

Paris, France, July 17, 2017 – HRA Pharma, a fast growing, innovative consumer healthcare company, is pleased to announce the appointment of Martyn Hilton as Global Commercial Director and member of HRA Pharma’s Executive Leadership Team, effective 1st July 2017.

Mr. Hilton joins HRA Pharma from Boehringer-Ingelheim where he was Global Head of Trade and Shopper of their Consumer Healthcare Division. At HRA Pharma, Martyn will be responsible for building HRA Pharma’s consumer healthcare business and corporate sales as well as further developing profitable partnerships with key stakeholders around the world.

Commenting on today's announcement, David Wright, Chief Executive Officer of HRA Pharma said: “We are extremely pleased to welcome Martyn Hilton on board. Martyn brings with him nearly 20 years of rich experience and in-depth knowledge across varied consumer goods and consumer healthcare categories, working with sales teams and retailers in Europe, North America, Latin America, Middle East and Asia Pacific. With such extensive experience in driving businesses and building brands, I am confident that we will take our company to greater heights.”

Commenting on his appointment, Mr. Hilton said: “In the years to come, HRA Pharma’s ambition is to become one of the fastest growing global consumer healthcare companies. I am very excited about joining this innovative, ambitious and rapidly growing company and look forward to applying my experience to our consumer healthcare portfolio.”

HRA Pharma is an innovative and rapidly growing company with direct operational presence in 11 European countries and partnerships that have extended its products’ availability to over 90 countries worldwide. Backed by supportive shareholders, the company is pursuing an ambitious growth strategy and intends to become the fastest growing consumer healthcare company (CHC) over the next five years.

About Martyn Hilton

Martyn joined HRA Pharma in 2017. Former Global Head of Trade and Shopper at Boehringer-Ingelheim Consumer Healthcare, he is a highly accomplished sales professional with almost 20 years of professional experience working in Consumer Health and FMCG companies across Europe, North America, Latin America, Middle East and Asia Pacific. He started his career in marketing at Boots the Chemists, then held senior customer management positions for Boots Healthcare International. In 2006 he joined Reckitt Benckiser, a company within which he held successive positions, first as Global Sales Development Manager then as Global Trade Marketing Director (Healthcare), Global Customer Marketing Director (Healthcare and Wellbeing) and finally Sales Director at Reckitt Benckiser Thailand.

About HRA Pharma

HRA Pharma is a fast growing, innovative consumer healthcare company, empowering people throughout the world to improve their lives by developing accessible, value added self-care solutions. Historically centered on women's health, the company has become the European leader in emergency contraception. With ambitious projects in the pipeline, including innovative Rx-to-OTC switches, HRA Pharma is committed to bringing a range of innovative products and services to market, particularly in areas of unmet customer needs. Headquartered in Paris, France with subsidiaries across Western Europe and a global network of local partners covering over 90 countries, the company has a proven structure, the skills and experience to capture new consumer healthcare businesses and deliver high quality brands on a global scale.

Visit www.hra-pharma.com for more information.

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